

Contact

acanskipetar@yahoo.com

www.linkedin.com/in/acanskipetar
(LinkedIn)

www.dribbble.com/petaracanski
(Portfolio)

www.behance.net/acanski
(Personal)

Top Skills

User Experience

User Interface Design

Front End

Languages

English (Full Professional)

Serbian (Native or Bilingual)

Petar Acanski

Product Designer

Serbia

Summary

I'm Petar, a designer with almost 20 years of experience in the industry. I've worked as a developer, as a designer, and as a design lead. I've been working for countless clients including both small startups and already-established companies.

Experience

Toptal

4 years 8 months

Senior Product Designer

April 2022 - October 2024 (2 years 7 months)

In this role, I focus on enhancing client experience while collaborating closely with product managers and fellow designers. I mentor junior designers and work on both interface and user experience design to create seamless and engaging products.

Product Designer

March 2020 - April 2022 (2 years 2 months)

ActiveCollab

2 years 7 months

Head Of Design

March 2019 - March 2020 (1 year 1 month)

Novi Sad, Serbia

As Head of Design, I drove product strategy and art direction while leading both product and marketing design initiatives. I focused on establishing design methodology and fostering team leadership through hiring, onboarding, and mentorship. My role also involved conducting research and ensuring high-quality user experience and interface design across all projects.

UX/UI designer

September 2017 - February 2019 (1 year 6 months)

Novi Sad

In this role, I focus on enhancing client experience while collaborating closely with product managers and fellow designers. I mentor junior designers and work on both interface and user experience design to create seamless and engaging products.

Saturized — The Interactive Agency

6 years

Art Director

December 2016 - June 2017 (7 months)

Novi Sad, Serbia

As an Art Director, I led the design team, overseeing all aspects of projects to ensure they aligned with the client's vision. My role included art direction, hands-on interface and user experience design, client communication, and mentoring junior designers. I was also involved in creating company procedures to improve creative workflows.

UX/UI designer

April 2016 - December 2016 (9 months)

Novi Sad, Serbia

As a UX/UI designer, I focused on creating intuitive interfaces and enhancing user experiences. I worked closely with clients to ensure their vision was met and was also involved in shaping company procedures to improve design and development workflows.

Front End Developer

July 2011 - April 2016 (4 years 10 months)

I worked as a frontend developer with a strong focus on design, handling frontend development, interactive design, and user experience. I was also involved in shaping company procedures to improve workflows and processes.

Bitanga

Product Designer

January 2013 - January 2015 (2 years 1 month)

Novi Sad, Serbia

I launched Bitanga Clothing, a local T-shirt brand, where I took care of everything—from design and production to marketing and photography. It's a full hands-on experience running the brand.

H3O creative studio

Web Designer

January 2007 - August 2011 (4 years 8 months)

Novi Sad, Serbia

I run a small design studio, handling everything from marketing and client communication to design and development. My work includes interface design, frontend development, WordPress theme creation, logo, and graphic design, as well as prepress for offset, digital, and screen printing.

Zevs multimedia

Graphic Designer

October 2004 - October 2005 (1 year 1 month)

Novi Sad

I worked with clients to create designs for offset, digital, and screen printing. I handled everything from initial concepts to prepping files for print, ensuring they were ready for production.

Education

Electrotechnical school Mihajlo Pupin

Electric motor technician · (2000 - 2004)

Faculty of Media and Communications

Psychology · (2020)